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## Objective:

Results-driven PGDM candidate with experience in business analytics industry, seeking to leverage strong analytical, strategic, and leadership skills in business analysis and financial strategy. Committed to delivering impactful business solutions and driving organizational growth

## Education:

**Post Graduate Diploma in Management (PGDM)**

**Approved by A.I.C.T.E. passing in May 2025**

**MKES Institute of Management Studies & Research**

- **Relevant Coursework:** Machine Learning, R for Business Analytics, Big Data, DBMS, FinTech, Deep Learning, Natural Language Processing, Project Management, Marketing Analytics.
- **GPA:** 8.27/10

## Bachelor of Commerce in Finance:

- Ahmedabad University in June, 2021
- **GPA:** 2.81/4

## Skills:

- **Analytical Skills:** Financial Modeling, Data Analysis, Market Research
- **Technical Skills:** MS Excel, Tableau, Power BI, SQL, R, Python.
- **Management Skills:** Project Management, Flexibility, Adaptability, Team Collaboration
- **Communication Skills:** Business Writing, Public Speaking
- **Languages:** English, Hindi, Gujarati

## Certifications:

- Tableau 2024 A-Z, Udemy, June, 2024
- Microsoft Imagine Academy (Word/Excel/PowerPoint), Microsoft, 2022
- Quantitative Method, Harvard Business Publication, November, 2023
- Financial Accounting Online Courses, Harvard Business Publication, December, 2023
- Analytics, Harvard Business Publication, November, 2023
- Introduction to Banking and Financial Markets, Swyam, IIM-B, May, 2024

## Summer Internship Project:

**Fashionista Exhibition Group**

**29<sup>th</sup> April 2024 to 30<sup>th</sup> June 2024**

**Enhancing Business Operations**

- Cleaned and entered over 5,000 data points, contributed to the valuation of a company, and

developed an MIS system that increased productivity by 20%. Enhanced HR compliance processes, supported financial planning, executed a promotional campaign with a 12% conversion rate, and managed datasets with 99% accuracy.

## **Live Project**

### **Sohum Asset Management**

#### **Channel Check of Kirana Stores and Auto-Mobile showrooms**

- Conducted a market survey by interacting with retailers to identify current product trends and forecast future demands in the Auto and FMCG sectors. This involved gathering insights on consumer preferences and emerging products, which provided strategic recommendations.

### **Nisargopachar Kendra (NGO in Baroda)**

#### **Task Management System**

- To convert manual work into computerized MIS using MS Office 365. Priority areas included tracking statutory compliance and key personnel responsibilities. Additionally, it involved monitoring monthly patient data and the lifecycle from inquiry to discharge, utilizing platforms like Microsoft Teams and Microsoft Excel.

## **Leadership and Extracurricular Activities:**

- Organized the 'One Day at Business School' event.

## **Interests:**

- Swimming (discipline and physical fitness)
- Badminton (team spirit and agility)
- Photography (creativity and attention to visual detail)